



VIVA FARMS

Viva FRESH Produce Box Program

Viva Farms is offering a weekly produce box program, and it is **half-price for all SNAP recipients**. Please help us get the word out by sharing this information with your clients.

The produce boxes are delivered weekly and include a wide variety of locally-grown, healthy organic vegetables and berries. Customers do not choose what is in their box each week, but it is always full of delicious items! We also include recipes and cooking tips to help customers use products with which they are not familiar.

Each week, the box contains enough produce to feed approximately 1-2 adults (Small box) or 3-4 adults (Large box) for one week (depending on a household's fresh produce consumption). The total weight of each box varies based on the product, but always contains 8-10 different varieties of produce. For example, potatoes or winter squash weigh a lot more than lettuce.

Examples of what customers can expect in their box: fresh berries (strawberries, raspberries, blueberries, blackberries), lettuce or salad mix, sugar snap peas, snow peas, green beans, cucumbers, radishes, tomatoes, peppers, cabbage, kale, chard, collards, zucchini, winter squash, cabbage, fennel, broccoli, fresh herbs (cilantro, parsley, dill, basil, etc.).

The boxes are half off for SNAP recipients. The full-price cost is: \$20/small box and \$35/large box. But for customers who purchase their CSA with their SNAP benefits, the cost is \$10/small box and \$17.50/large box, or "Buy 1 Box, Get 1 Free."

Here is how payment works: Because of SNAP regulations, recipients can only purchase food at most two weeks in advance with their SNAP benefits. Therefore, customers will pay **full-price** for the first one or two boxes and then get the next one or two boxes **free**. For small boxes, SNAP customers pay \$20 or \$40 for 2 or 4 boxes (\$10 per box). For large boxes, they pay \$35 or \$70 for 2 or 4 boxes (\$17.50 per box)

Sign up process: SNAP customers cannot purchase their boxes through our website because they cannot use their EBT card online. However, please visit the website to see pick up locations and details about the CSA: <https://vivafarms.csaware.com/store/>

Interested SNAP recipients should email sales@vivafarms.org with the following information:

- Name, phone and email
- Small or Large box preference
- Pick up site preference

Payment takes place in person at Viva Farms, Wednesdays between 12-2pm, or by appointment.